



## AscotPRO<sup>®</sup> Appetite Guide

- Ability to tailor coverage to the needs of each insured
- Unencumbered book of business

- All policies written on "A" Rated paper
- Diversified Industries and Client Revenue Segmentation

Product	Appetite
<b>Cyber</b> Limits up to \$10M, Minimum Premium \$10K	<b>Target Industries:</b> Broad Appetite; <b>Target</b> <b>Sub-Industries:</b> Financial & Professional Services, Retail, Hospitality, Manufacturing; <b>Areas out of Appetite</b> : Public Entity and Federal Agencies
<b>Media Liability</b> Limits up to \$10M, Minimum Premium \$10K	<b>Target Industries:</b> Traditional media companies; <b>Target Sub-Industries:</b> Publishers, broadcasters, ad agencies, creators of content; <b>Areas out of Appetite</b> : Music, film production, monoline public appearance
<b>Technology E&amp;O</b> Limits up to \$10M, Minimum Premium \$10K	<b>Target Industries:</b> Technology Service Providers; <b>Target Sub-Industries:</b> ASP, Software Development, IT Consultants/Staffing; <b>Areas out of Appetite:</b> Online gambling, video game developers
<b>Lawyers' Professional Liability</b> Limits from \$250K- \$5M, Minimum Premium \$10K	Firms with 5-150 lawyers, most AOPs entertained, including firms with claim activity, large law firm capabilities
<b>Miscellaneous Professional Liability</b> Limits up to \$5M, Minimum Premium \$10K	<b>Target Industries:</b> Consultants, Employment, Financial, Inspectors, Insurance/Legal, Real Estate, Travel/ Advertising, Miscellaneous Services; <b>Areas out of Appetite:</b> Accountants, Actuaries, Collection Services (Debt Collectors; Debt Buyers/Sellers), Employed Lawyers, Manufacturers E&O
<b>Allied Health</b> Limits up to \$2M, Minimum Premium \$10K; Wholesale Only Distribution	<b>Target Industries:</b> Risks up to \$50M in revenue including fitness, home healthcare, mental or behavioral health, medical clinics, medical labs, medical imaging, medical spas, pharmacies, physical rehabilitation; <b>Areas out</b> <b>of Appetite</b> : Hospitals, long-term care facilities, stand-alone physicians or physician groups



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