

AscotPRO® Appetite Guide

- Ability to tailor coverage to the needs of each insured
- Unencumbered book of business
- All policies written on “A” Rated paper
- Diversified Industries and Client Revenue Segmentation

Product	Appetite
Cyber <i>Limits up to \$10M, Minimum Premium \$10K</i>	Target Industries: Broad Appetite; Target Sub-Industries: Financial & Professional Services, Retail, Hospitality, Manufacturing; Areas out of Appetite: Public Entity and Federal Agencies
Media Liability <i>Limits up to \$10M, Minimum Premium \$10K</i>	Target Industries: Traditional media companies; Target Sub-Industries: Publishers, broadcasters, ad agencies, creators of content; Areas out of Appetite: Music, film production, monoline public appearance
Technology E&O <i>Limits up to \$10M, Minimum Premium \$10K</i>	Target Industries: Technology Service Providers; Target Sub-Industries: ASP, Software Development, IT Consultants/Staffing; Areas out of Appetite: Online gambling, video game developers
Lawyers’ Professional Liability <i>Limits from \$250K- \$5M, Minimum Premium \$10K</i>	Firms with 5-150 lawyers, most AOPs entertained, including firms with claim activity, large law firm capabilities
Miscellaneous Professional Liability <i>Limits up to \$5M, Minimum Premium \$10K</i>	Target Industries: Consultants, Employment, Financial, Inspectors, Insurance/Legal, Real Estate, Travel/ Advertising, Miscellaneous Services; Areas out of Appetite: Accountants, Actuaries, Collection Services (Debt Collectors; Debt Buyers/Sellers), Employed Lawyers, Manufacturers E&O
Allied Health <i>Limits up to \$2M, Minimum Premium \$10K; Wholesale Only Distribution</i>	Target Industries: Risks up to \$50M in revenue including fitness, home healthcare, mental or behavioral health, medical clinics, medical labs, medical imaging, medical spas, pharmacies, physical rehabilitation; Areas out of Appetite: Hospitals, long-term care facilities, stand-alone physicians or physician groups