



# Media Liability

**Ascot's Media Liability Insurance** is a specific policy tailored for companies who create and/or disseminate content. Unique challenges facing this sector include intellectual property infringement, plagiarism, personal injury including libel, defamation and other related perils.

## Media Liability

### Target Industries

- Traditional Media Companies

### Target Subindustries

- Publishers
- Broadcasters
- Ad Agencies
- Creators of Content

### Areas Out of Appetite

- Music
- Film Production
- Monoline Public Appearance

### Target Book Mix

- Diversified Industries & Client Revenue Segmentation

### Limits Offered

- 10M

### Ascot Differentiator

- Ability to Tailor Coverage to the Needs of Each Insured
- Unencumbered Book of Business

### Coverage Features

- Occurrence
- Defense Outside the Limit (Available)
- All Peril

### Geographic Scope

- U.S. Domiciled Risks with Worldwide Coverage

### Admitted / Non-Admitted

- Non-Admitted

### Contact Information

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